

# Mission Statement

Our mission is to support growers and local agricultural businesses with a multifaceted platform to promote their farms, products and services through our published maps, information center and educational training center.

Our conference facility provides training, education and interactive agricultural experiences for locals, visitors and corporations; all crucial for the year round, economic viability of our agricultural community.

## What We Do

- Provide an agricultural information center that is open year-round, accessible by phone during day and evening hours, to promote agricultural education and agrotourism.
- Promote farms with retail access through our website, blog, specialty maps, newsletters, social media, and niche marketing
- Increase off-season, economic opportunities for local farmers and producers by promoting midweek and off-season getaways to visit local farms, vineyards, and other agricultural sites
- Promote agricultural education for locals and visitors