



Promoting education, awareness and conservation in farming communities

Dear local business owner:

This spring, the AgroCouncil is organizing the annual Petal Tour and the first 5k Petal Blossom Run for the Greenport Village Cherry Blossom Festival. During the early months of May and June, the seven variety of species of cherry blossom trees blanket our village with beautiful pink and white petals. We welcome your collaboration in this year's festivities!

Our walking map (attached) is a guide to the Village's 300+ cherry blossom trees and the dozens of restaurants and shops participating. *We are asking for a \$75 donation from restaurants, shops and vendors who will provide a cherry blossom inspired food and/or beverage or gift.*

There are also larger sponsorship opportunities for corporate sponsors including banks, real estate, transportation, law firms and financial organizations. There are a variety of sponsor levels being offer this year and your elevated level of support helps the AgroCouncil accomplish our community initiatives while promoting your business:

Corporate Sponsor Levels

Cherry Tree: \$1,500 includes premium listing on petal map, t-shirt and priority media placement

Cherry Blossom Petal: \$1,000 includes listing on map and t-shirt and social media coverage

Cherry Blossom Bud: \$500 listing on t-shirt and 5k race entrance for two and social media coverage

Cherry Route: \$250 includes signs along the route with name and logo

Payment to AgroCouncil via check or at AgroCouncil.org: The deadline to appear in the printed map has been extended to Friday, April 8th, 2022.

Corporate Sponsors will be listed on map based on donation amount and on t-shirts in addition to all printed and online materials.

Additionally Corporate Sponsorship helps your business in the following areas:

SOCIAL MEDIA MARKETING

Be featured in posts that reaches fifty thousand subscribers in the tri-state area.

DIRECT MARKETING

Interact directly with thousands of customers and prospects

BRAND AWARENESS

Increase your product's visibility both on-site and through ads with our media partners

PROMOTIONAL EFFORTS

Distribute coupons, create sweepstakes or contests, etc.

info@agrocouncil.org

631-500-0850



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RETAIL TRAFFIC

Build promotions that increase store traffic

We ask that participating establishments offer a blossom-inspired special that can be featured for the duration of the festival. This special can be a cocktail, tea, appetizer, dessert, gift, etc. and will be promoted alongside your business by the AgroCouncil through newsletters and social media. If you are a boutique or salon, offer cherry blossom toiletries, a Cherry Blossom mani/peddy, Cherry blossom arrangements and other décor. Additionally, the days in around the kick-off date of April 30th -May 8th provides an excellent opportunity for businesses to take advantage of cherry blossom themed events they can host including Cinco de Mayo (May 5th) and the Kentucky Derby.

The mission of the AgroCouncil is to sustain the heritage and economy of our farming and maritime region. The Cherry Blossom Festival encourages visitors and locals to get outdoors and walk while admiring the natural beauty of our cherry blossoms and supporting our local businesses.

If your business is interested in participating in this event or please respond to info@agrocouncil.org or call our front desk at (631) 477-0066. The deadline for printing and participation is April 9th.

We look forward to working and celebrating with you!

Warm Regards,

AgroCouncil Events Team

info@agrocouncil.org

631-500-0850