



Promoting education, awareness and conservation in farming communities

## FOR IMMEDIATE RELEASE

### Village of Greenport Annual Cherry Blossom Petal Tour & 5k Run on April 30, 2022

*Join the AgroCouncil in celebrating this year's Cherry Blossom activities to benefit the Village of Greenport Tree Committee and the Village of Greenport Business Improvement District. The mission of the AgroCouncil is to help preserve the heritage and economies of local agricultural/aquacultural communities through education and awareness. The Greenport Cherry Blossom petal tour is much more than a guide for self-touring the variety of cherry blossom trees, but also the opportunity to experience the creativity of dozens of restaurants and shops offering cherry blossom-inspired drinks, desserts and gifts.*

**5k Cherry Blossom Petal Run** in the Village of Greenport, Spring 2022. Kick-off 5k Petal Blossom Run is on Saturday, April 30, 2022 at 9 am/rain or shine. Register in advance for \$30 **includes t-shirt** (\$35 day of/**does not include free t-shirt**) <https://events.elitefeats.com/22runforthepetals>

**Cherry Blossom Petal Tour** -- Connect with nature, explore the walking Village of Greenport and support small businesses while exploring the offerings in restaurants and shops in Greenport; a designated an official Tree City by the National Arbor Day Foundation.

The bloom spans parts of early May and June, depending on the species of the trees and the weather. Free maps will be available at all participating businesses as well as the AgroCouncil information center in the lobby of the Greenporter Hotel.

**Promote your Village Business:** Vendor listing is \$75 for participation and placement on map. Also includes website listing, social media coverage, coverage in our newsletters and a supply of cherry blossom maps. These maps will also be distributed to select media outlets and will be displayed at the next NY Travel Show.

**Support Village Beautification:** Every year Greenport Village BID and its various committees fund and execute the elaborate lighting of Greenport Village for Christmas. At the onset of spring, the BID also funds and places the flower boxes throughout the Village.

Most recently Greenport Village BID collaborated with the Greenport Village Tree Committee to plant 13 new Cherry Blossom trees with the proceeds from last year's festival. The colorful new trees provide a beautiful and safe outdoor space for residents and visitors and supported local businesses throughout the pandemic.

**Corporate sponsorships** available in four categories: **Cherry Tree:** \$1,500 includes premium listing on petal map, t-shirt and priority media placement

**Cherry Blossom Petal:** \$1,000 includes listing on map and t-shirt and social media coverage

**Cherry Blossom Bud:** \$500 listing on t-shirt and 5k race entrance for two and social media coverage

**Cherry Route:** \$250 includes signs along the route with name and logo

**Payment to AgroCouncil via check or at AgroCouncil.org: The deadline to appear in the printed map has been extended to Friday, April 8th, 2022.**

*For additional information, please contact the AgroCouncil at 631-500-0850 or send email to [info@agrocouncil.org](mailto:info@agrocouncil.org)*